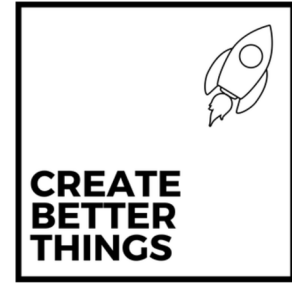


Backwards Planning Sheet



Date: _____

Sometimes it's just better to start at the end. Sorry Julie Andrews...

Stage 1 - Identify Desired Results

Goals - What are your key business goals for the year?

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Essential questions to be considered

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What questions need answering to achieve these goals?

Desired Outcomes

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What do you want your business to achieve by the end of the year?

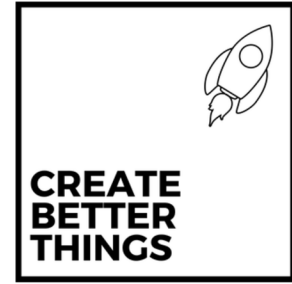
Key Knowledge and Skills to Acquire

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What knowledge or skills do you need to develop to meet these goals?

Backwards Planning Sheet

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Stage 2: Determine Acceptable Evidence

Evidence of Success: What will show that you've achieved your desired outcomes?

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Other Evidence to Track Progress:

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What secondary metrics will you monitor along the way?
(Website traffic, social media engagement)

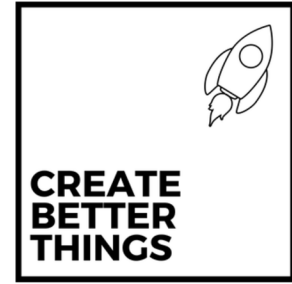
Self-Assessment and Reflection:

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How will you assess your progress?
(Client feedback sessions, reviewing quarterly reports)

Backwards Planning Sheet

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Stage 3: Plan Business Activities

Learning Opportunities: What training or development activities will support you?

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Resources Needed: What tools, systems, or investments will help?

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- **Contact Create Better Things for a FREE chat!**